



Building Block Party

November 7, 2024

July 24, 2024

Dear Friends,

It's time for the Downtown Schenectady Improvement Corporation's Celebration of growth and visionary progress for our great city: the **Annual Building Block Party!**

This year the DSIC's fundraiser will be held in a new venue that exemplifies cultural elevation and innovation for our region, the SUNY Schenectady Rise Gallery in the former historic Schenectady YMCA building at 13 State Street. Come out and enjoy an evening of socializing, great food from local restaurants, great arts, and fun as we celebrate another year of growth, beautification, and special events on **Thursday, November 7 from 5:30-8:00 p.m.**

The DSIC supports Downtown Schenectady through a wide variety of initiatives, including:

- Our year-round **outdoor cleaning and maintenance** program.
- **Beautification** projects such as summer flowers, landscaping improvements, Hometown Heroes banners, creative placemaking and winter holiday decorations.
- Popular **events and promotions** such as Restaurant Week, Wing Walk, Schenectady Soup Stroll, Downtown Schenectady Arts Week, Tater Trot and the Fall Spooktacular.
- A variety of **online and print communications**.
- And much more!

Please consider joining us as a Corporate Sponsor to make this important fundraiser a success and show your dedication to the work we do year-round. As our largest fundraiser of the year, we rely on our community to join us in celebrating our many great accomplishments over the last year. Sponsorships come with a variety of promotional benefits as outlines on the next page. All donations are tax deductible and will ensure the DSIC's ongoing success.

We look forward to spending the evening with you as we welcome you as a Corporate Sponsor for the 2024 Building Block Party! Please fill out and return your sponsorship form by **Friday September 6, 2024**. Thank you for your support, we could not do it without you.

Sincerely,

Maureen Neufeld
Executive Director

Corporate Sponsorship Levels & Benefits

2024 Building Block Party

Platinum Sponsor - \$3,000

- Company logo placed prominently on Building Block Party invitation
- Honorary Committee representative listed on invitation
- Company logo placed on the event's online registration page
- Company logo recognition on signage at the event
- Company personally recognized during the event's welcome presentation
- Company logo recognition on DSIC website year-round
- Company logo recognition on webpage dedicated for Building Block Party
- Company listed as supporting sponsor for other DSIC event of choice
- Company will receive **8** tickets to the event

Gold Sponsor - \$2,000

- Company logo placed on the Building Block Party invitation
- Honorary Committee representative listed on the invitation
- Company logo recognition on signage the event
- Company logo recognition on DSIC website year-round as Gold sponsor
- Company logo recognition on webpage dedicated for Building Block Party
- Company will receive **6** tickets to the event

Silver Sponsor - \$1,000

- Company name listed on the Building Block Party invitation
- Company name recognition on signage at the event
- Company name recognition on webpage dedicated for Building Block Party
- Company will receive **4** tickets to the event

Steel Sponsor - \$500

- Company name listed on the Building Block Party invitation
- Company name recognition on webpage dedicated for Building Block Party
- Company will receive **2** tickets to the event



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Corporate Sponsorship Response Form

2024 Building Block Party

See the enclosed information sheet for benefits associated with each sponsorship level.

- \$3,000** - Our company will support the Building Block Party as a **Platinum Sponsor**
- \$2,000** - Our company will support the Building Block Party as a **Gold Sponsor**
- \$1,000** - Our company will support the Building Block Party as a **Silver Sponsor**
- \$500** - Our company will support the Building Block Party as a **Bronze Sponsor**
- We cannot attend but would like to make a 100% tax-deductible **donation of \$** _____

Contact Name: _____

Business: _____

Address, City, State, Zip: _____

Phone: _____ E-Mail: _____

Company Name to appear in print: _____

Honorary Committee representative (Platinum & Gold only): _____

Please send this completed form with a check payable to DSIC by 9/6/24 to:

Downtown Schenectady Improvement Corporation
2024 Building Block Party
143 State Street, Schenectady, NY 12305

You may also make your contribution online at www.downtownschenectady.org