Downtown Schenectady Improvement Corporation/ Downtown Special Assessment District Board Meeting Minutes April 24, 2018

Attending: Heather Peterson, Lori Selden, Carmel Patrick, Rudy Grant, Richard Antokol, Austin

Fisher

Absent: Chris Spraragen, Jeff Morlang

Staff: Jim Salengo, Colleen Merays, Gail White

Downtown Schenectady Improvement Corporation

Heather Peterson opened the meeting at 12:08pm.

1) Approval: Consent Agenda Items

- 1. Meeting Minutes from 3/27/18
- 2. March 2018 Financials
- 3. Executive Director's Report

Consent agenda was presented by Heather Peterson for approval. All in favor; consent agenda approved.

2) Goal Action Planning: Subcommittee Reports

- a) Annual Fundraiser We have moved the date of the 40 & Fabulous Birthday Blast to Thursday August 16. We also had a party planning session with Ray Legere & Kristin Morris from the Schenectady Armory Center.
- **b) DSAD Boundaries** The committee has been in idle mode during the early part of the year due to committee member obligations. It is expected to ramp up later this spring.
- c) Outdoor Operations Interviews have been scheduled for our 4th outdoor crew member. We hope to place an ad for the Outdoor Operations Manager in the next week or so. All of our new vehicles have been ordered. Jim attended a conference in Gloversville on "placemaking" and picked up some good new ideas for creative spaces in downtown. Three architects have met regarding the proposed Jay Street lighting project to discuss some of the options and possibilities.
- e) Other The board discussed the proposed Dessert Walk from a community member and determined it is not a promotion that the staff has the resources to undertake at this time.

3) New/Old Business

a) Board Vacancies – A timeline for nominations and the qualities of potential candidates were discussed.

Carmel Patrick made a motion to close the DSIC meeting. Lori Selden seconded the motion. Meeting closed at 1:06pm.

Downtown Special Assessment District

Heather Peterson opened the DSAD at 1:06pm.

No new business.

Richard Antokol made a motion to close the DSAD. Carmel Patrick seconded the motion. All in favor. DSAD closed at 1:07pm.