

**Downtown Schenectady Improvement Corporation/
Downtown Special Assessment District
Board Meeting Minutes
March 27, 2018**

Attending: Chris Spraragen, Jeff Morlang, Lori Selden, Carmel Patrick, Rudy Grant, Richard Antokol, Austin Fisher
Absent: Heather Peterson
Staff: Jim Salengo, Colleen Merays, Gail White

Downtown Schenectady Improvement Corporation

Chris Spraragen opened the meeting at 12:07pm.

1) Approval: Consent Agenda Items

1. Meeting Minutes from 2/27/18
2. February 2018 Financials
3. Executive Director's Report

Consent agenda was presented by Chris Spraragen for approval. All in favor; consent agenda approved.

2) Goal Action Planning: Subcommittee Reports

- a) **Annual Fundraiser** – Jim S. stated we were working with Ray Legere at the Schenectady Armory Center to hold our 2018 Annual Meeting and 40th Birthday Blast (former Building Block Party) together on the same evening. Tentative date is Friday, August 17. A brief Annual Meeting and Partnership Award presentation will begin the evening, followed by the Birthday Blast. We plan to have summer food/drink stations instead tables of restaurant food. Concerns were raised about attendance at a Friday night party in the summer. Jim will run the date by some of our major sponsors to see how they feel about Friday vs. the usual Thursday.
- b) **DSAD Boundaries** – Jim reviewed action items resulting from recent DSAD boundaries subcommittee meetings. Discussion followed.
- c) **Outdoor Operations** – Jim reported that Metroplex approved our 2018 outdoor operating and equipment grants. With these approvals, we can hire a 4th full-time person and work on acquiring new vehicles. The Schenectady Greenmarket has inquired about having a DSIC crew member provide setup and breakdown again for the outdoor summer market; they are willing to cover the actual costs of this service. This responsibility would be written into a 4th crew member's job description.
- d) **Marketing** – Lori S. reported that she met with Metroplex to discuss general improvements to the Broadway corridor behind Proctors, as well as the possibility of locating a visitor center here.

3) New/Old Business

- a) **Board Vacancies** – Jim stated he would like to have this done by the Annual Meeting; board members need to send to Jim suggestions of community members to approach. Jim will email board members a timeline to accomplish this.

Carmel Patrick made a motion to close the DSIC meeting. Austin Fisher seconded the motion. Meeting closed at 1:04pm.

Downtown Special Assessment District

Chris Spraragen opened the DSAD at 1:04 pm.

No new business.

Richard Antokol made a motion to close the DSAD. Carmel Patrick seconded the motion. All in favor. DSAD closed at 1:05 pm.