

**Downtown Schenectady Improvement Corporation/  
Downtown Special Assessment District  
Board Meeting Minutes  
September 27, 2016**

**Attending:** Jeff Desnoyers, Carmel Patrick, Heather Peterson, Jeff Morlang  
**Absent:** Austin Fisher, Richard Antokol, Lori Selden, Chris Spraragen, Rudy Grant  
**Staff:** Jim Salengo, Colleen Merays, Gail White

**Downtown Schenectady Improvement Corporation**

Heather Peterson opened the meeting at 12:15pm.

**1) Approvals**

**a) Meeting Minutes: August 30, 2016** – Tabled due to lack of a quorum.

**2) Executive Director's Report – Jim/All**

**a) 2017 Budget**

**i) Timeline** – The 2017 budget process and timeline was reviewed. We will be scheduling several meetings to discuss the 2017 budget; Colleen will send out a Doodle Poll to board members to set these up. The budget will be presented at the November 21 City Council meeting; Heather requested that as many board members as possible attend the meeting to show support for the DSIC.

**b) EEM**

**i) Equipment** – Our vehicles have experienced lots of wear and tear, and we have put a fair amount of money into maintenance. Jim plans to talk to Metroplex to see if there is anything we can do about equipment upgrades. There are no updates as to when we will have to vacate our current EEM garage due to redevelopment of that area.

**ii) Gateway Plaza** – Jim and Colleen have been attending meetings at Metroplex about the conversion of Liberty Park into Gateway Plaza. There are two stages: the first phase is the section closest to State Street, and the second phase behind that will come when FEMA money is available. Phase one should go out to bid in January of 2017, with a projected start date of April 2017. If the finances can be worked out, the DSIC could take on park programming and upkeep.

**c) Building Block Party Updates** – The event is October 27, 5:30-8:30pm at Proctors. Invitations are at the printer. Currently we are \$2,035 over last year's sponsorships. We are now working on the silent auction and request assistance from board members to get some good items donated. This will be the second year that we are offering \$35 rate for young professionals.

**d) Downtown Events & Promotions**

**i) 5<sup>th</sup> Annual Wing Walk** – Takes place this Saturday from Noon to 5pm. To date, we have sold 504 tickets and expect to sell out all 1,500. For the first time, we are offering commemorative t-shirts for sale. Apostrophe Café will help with the sale of the shirts outside Proctors under the marquee. The price is \$10. Each participating restaurant will also receive one t-shirt, with the option to purchase more before the event if desired.

**ii) Downtown Schenectady Euro Stickers** – Jim worked with the designer that Lori Selden used for Hudson's euro Stickers to create new ones for Downtown Schenectady. We ordered 1,000 stickers for \$350. We will be selling them at the Wing Walk for \$1. If the demand is there, we will order more and provide them at cost to downtown businesses to sell.

**3) New/Old Business – None**

*Carmel Patrick made a motion to close the DSIC meeting. Jeff Morlang seconded the motion. Meeting closed at 1:14pm.*

**Downtown Special Assessment District**

**Heather Peterson opened the DSAD meeting at 1:14pm**

**No new business.**

*Jeff Morlang made a motion to close the DSAD. Jeff Desnoyers seconded the motion. Meeting closed at 1:15 pm.*